



PROSTHETICS
ORTHOTICS
PEDORTHICS

**Ambassador
Toolkit**

What is POP?

To drive a personal connection to the OP&P profession, we've adopted the term POP to add excitement and pique the curiosity of younger students. The new name will serve as a term younger students will remember and repeat, while still including all three specialties in the name. Most importantly, POP leads with the one specialty most familiar to Gen Z, prosthetics.

POP means...

**A million cool
jobs you've
never heard of**

**Making a
difference**

**Being on a
healthcare
team**

**Balancing health,
technology, and
creativity**

**Helping
people**

**Making a
difference
on day one**

**Connecting
with people**