



PROSTHETICS
ORTHOTICS
PEDORTHICS

Ambassador
Toolkit

Social Shares: Twitter

Use these posts on your own social media accounts to spread the word about POP. Feel free to customize as you wish – especially the highlighted areas – and attach any photos from the content library. Please be sure to either include WhatIsPOP.org, or a link to one of the [ambassador videos](#).

COPY

Know someone interested in a creative career that merges #healthcare and #technology? Check out WhatIsPOP.org!

Working as a/an (X) has taught me the importance of (X). Hear from other (#prosthetic/#orthotic/#pedorthic) professionals about how we're changing lives by visiting WhatIsPOP.org!

I'm excited to be a part of #WhatIsPOP – a fun campaign to help educate students on the possibilities of a career in #prosthetics, #orthotics and #pedorthics. Take a peek! WhatIsPOP.org

This (date) I'm looking forward to sharing why I love working as a/an #(X) with students and community members at (X). Join me in learning about #WhatIsPOP

I'm spreading the word about what it means to have a career in #prosthetic/#orthotic/#pedorthic – curious about what I do? Head over to WhatIsPOP.org to explore cool career paths and learn more.

GRAPHICS



[Click Here to Download Graphics](#)



PROSTHETICS
ORTHOTICS
PEDORTHICS

Ambassador
Toolkit

Social Shares: Facebook

Use these posts on your own social media accounts to spread the word about POP. Feel free to customize as you wish – especially the highlighted areas – and attach any photos from the content library. Please be sure to either include [WhatIsPOP.org](https://www.whatispop.org), or a link to one of the [ambassador videos](#).

COPY

Do you know someone considering a career path in healthcare who is interested in making a difference? I'm excited to share that I'm part of a new campaign to help educate people on the prosthetic, orthotic and pedorthic profession. Check out the site to find inspiring stories and connect with my fellow POP professionals. Find me on the ambassadors page at [WhatIsPOP.org](https://www.whatispop.org) #WhatIsPOP

Prosthetic, orthotic and pedorthic professionals combine their interests in health, technology, & creativity to transform people's lives. Working as a/an (X) inspires me to (X). I'm proud to raise awareness of this career by sharing [WhatIsPOP.org](https://www.whatispop.org). Check out the site to hear about the impact (prosthetic/orthotic/pedorthic) professionals make and how we work to change lives.

GRAPHICS



[Click Here to Download Graphics](#)





PROSTHETICS
ORTHOTICS
PEDORTHICS

Ambassador
Toolkit

Social Shares: LinkedIn

Use these posts on your own social media accounts to spread the word about POP. Feel free to customize as you wish – especially the highlighted areas – and attach any photos from the content library. Please be sure to either include WhatIsPOP.org, or a link to one of the [ambassador videos](#).

COPY

A career in POP – prosthetics, orthotics and pedorthics – transforms people’s lives. I’m excited to share my (prosthetic/orthotic/pedorthic) journey with aspiring students interested in a job in healthcare through a new career awareness effort. Interested? Let’s connect! Visit WhatIsPOP.org to find out more.

I’m looking forward to speaking at (X) this (date) to share my journey as a/an (X) with students and community members. If you know anyone interested in learning what it means to be a POP professional, I encourage you to attend. Here’s a sneak peek of some of the work we do.

As a certified (X), one of the things I love most about my job is (X). I’m happy to announce my involvement in a new career awareness campaign to share the exciting opportunities in the prosthetics, orthotics and pedorthics profession. If you know someone who wants to learn what it’s like to work in a field that combines healthcare, technology, and hands-on creativity, checkout WhatIsPOP.org

GRAPHICS



[Click Here to Download Graphics](#)