



Email Templates

Use these emails to reach out to schools or organizations in your area and offer to speak at their events or to their classes. Customize the email by filling in the highlighted areas with information or details specific to you and your interests.

Organization Outreach Template

Hello [ORGANIZATION/NAME] – I am a/an [TITLE] and I work for [YOUR ORG NAME]. I'm reaching out on behalf of the American Board for Certification in Orthotics, Prosthetics and Pedorthics to raise awareness for the prosthetics, orthotics, and pedorthics career (POP). I want the opportunity to teach young people about an exciting career that combines being creative and changing people's lives, and I am hoping you can help!

Our goal is to target high school/college students and recent graduates interested in a career in healthcare but are not aware of the career opportunities in our field. Does your organization have any guest speaker opportunities where I could present my experience and professional journey into POP? Or do you have any upcoming community events where I could connect with students to share resources and answer questions?

The more the profession can do to build a diverse, robust talent pipeline, the better we can serve patients and build meaningful, rewarding careers!

Thank you in advance for your consideration. If you have any questions, please feel free to contact POPAmbassadors@MessagePartnersPR.com or visit whatispop.org.

Thank you,
NAME
(XXX) XXX-XXXX

School Outreach Template

Hello [NAME] – I am a/an [TITLE] and I work for [YOUR ORG NAME]. I'm reaching out on behalf of the American Board for Certification in Orthotics, Prosthetics and Pedorthics to raise awareness for the prosthetics, orthotics, and pedorthics career (POP). I want the opportunity to teach young people about an exciting career that combines being creative and changing people's lives, and I am hoping you can help!

Our hope is to connect with high school/college students and recent graduates who are interested in a career in healthcare and would like to learn more about the career opportunities in the field. I would love to speak with your students about my personal experience and my professional journey into POP. Do you have any upcoming events where I could serve as a guest speaker to share resources or answer questions from students who may be interested in learning more?

Thank you in advance for your consideration. If you have any questions or concerns, please feel free to contact POPAmbassadors@MessagePartnersPR.com or visit whatispop.org.

Thank you,
NAME
(XXX) XXX-XXXX