



**P**ROSTHETICS  
**O**RTHOTICS  
**P**EDORTHICS

## The Ambassador Toolkit

*Hello! Thank you for being an ambassador. These materials will help you promote awareness of the POP profession among students. This resource will continue to grow – ABC will add and adapt materials to best support your needs as an ambassador.*

### Inside this toolkit you will find:

- ✓ Introduction to “POP”
- ✓ Gen Z research profile
- ✓ Talking points
- ✓ Email templates
- ✓ Guest speaker ideas
- ✓ Social media shares
- ✓ Materials to present to students including:
  - Trading cards on the types of careers
  - Info about the profession
  - List of POP schools and programs
  - A visual aid for presentations

### How to Order Materials:

#### One pager

Click [here](#) to order free copies of the What Is POP one-pager for students.

#### Trading cards

Click [here](#) to order free POP trading cards.

#### Business cards

Click [here](#) to order free customizable business cards.

#### Visit the What Is POP storefront

<https://bit.ly/WhatIsPOPstorefront>

*If you have any questions about the contents of this toolkit, ideas for additional materials, or general feedback, please email [POPAmbassadors@MessagePartnersPR.com](mailto:POPAmbassadors@MessagePartnersPR.com).*