## The American Board for Certification in Orthotics, Prosthetics & Pedorthics, Inc.

## **LOGO GUIDELINES**

ABC logos are federally registered marks and may only be used by individuals or entities authorized under the following guidelines.

Logos may not be altered in any way. Use of the ABC logo is restricted to:

- · ABC certified individuals in good standing
- ABC accredited organizations in good standing
- · Pre-certification course providers promoting currently approved ABC pre-certification courses
- Continuing education sponsors promoting courses/events currently approved for ABC Category I credits
- Those who have requested and received special authorization from ABC

"Good standing" is defined as having no outstanding fees and fulfilling all other requirements for maintaining that status.

Any unauthorized use of the logo constitutes a serious misrepresentation of ABC's service mark and is a violation of both federal and state laws.

To maintain a clear identification, the logo should generally appear proportionally isolated from other graphic elements. The logo should not be placed on a heavily patterned background, as this could reduce its visibility and make it harder to recognize. The logo must not be obscured by intersection lines, rules, shadows, screens or other graphic devices.

The accredited facility logo shall not be used in a way that could imply the certification of individuals or the accreditation of non-accredited facilities or affiliates.

The ABC logo may not be used in connection with any other credential or displayed on websites, corporate stationery, advertising or other materials of organizations not accredited by ABC.

## Logo usage is restricted to:

