



ABC Mailing List Rentals

Send your promotion directly to ABC Certified Individuals and Accredited Facilities! Available for product, service and educational program advertising as well as research purposes. *Not available for promoting employment opportunities.*

Mailing List Rental Policies and Guidelines

The following policies have been established for the rental of ABC mailing lists. Please review them carefully.

1. All versions of the American Board for Certification in Orthotics, Prosthetics and Pedorthics, Inc. (ABC) mailing lists are the sole and exclusive property of ABC.
2. All list rental requests must be made in writing via email, fax or mail and accompanied by a sample copy of the materials to be mailed or a detailed paragraph describing the mailing.
3. Approval will be determined by ABC's marketing department and/or executive director based upon the material submitted.
4. Lists only include names and work mailing addresses and DO NOT include email, phone or fax numbers.
5. Requests will be accepted only for purposes appropriate to topics related to the orthotic, prosthetic and pedorthic profession and shall not be in conflict with ABC's mission, goals and activities.
6. ABC mailing lists CANNOT be rented for the purpose of publicizing employment opportunities. Visit our [Career Opportunities](http://abcop.org) page at abcop.org, to learn about employment advertising options available from other professional O&P sources.
7. Rental of the ABC mailing list is available for the conduct of both proprietary and non-proprietary research. In both cases, rental will be permitted only for those that conform to the generally accepted norms and standards for survey research and that impact the role of ABC credential holders. Proprietary research, that is for the purpose of informing future product and service development, may not use the ABC name nor associate ABC in any way with the study. A copy of the survey must be provided to ABC in advance for review and approval. Research that is non-proprietary (i.e., will be shared with the public) must be shared with ABC upon the completion of the final report.
8. Lists intended for research purposes in which there is no need for mailing, such as graduate student thesis research or collecting data about the profession can be made available at no charge. All requests will be reviewed and approved on a case-by-case basis. **For more information, please contact Megan Matijevich at mmatijevich@abcop.org or (703) 836-7114 x240.**
9. Each list rental is for one-time use only. Lists may not be reproduced, copied, sold or used to compile a database of any kind. Violations of this policy may result in the indefinite suspension of list rental privileges.
10. All mailing list renters are responsible for reviewing and adhering to the ABC Mailing List Rental Policies and Guidelines. These policies and guidelines can be changed at any time without notice. ABC reserves full discretion in renting its lists.

Details & Pricing

File format:

Excel file (delivered via email)

Rental Fees:

Certified Individuals	\$0.30 per name
Accredited Facilities	\$0.60 per facility

Discounts:

We do offer a Multi-Use Discount. It is as follows:

Multi-Use Discounts (an updated list will be provided for each use when requested)

- 2 Uses: 10% Off
- 3+ Uses (within a 12 month period): 20% Off